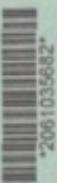


*Recreation***Franklin Language Master**

An electronic dictionary, thesaurus, spelling corrector and crossword puzzle reference... all in a simple unit weighing less than a pound. Over 90,000 definitions, 470,000 synonyms, all edited and maintained by Merriam-Webster, plus a phonetic speller. Crossword puzzle and word game fans will think they're in heaven. Suggested Retail Price \$299.95  
 Benson & Hedges Price \$250.00  
 Item # 48-61

**BENSON & HEDGES  
Quality Choices™****Guarantee**

Every item you purchase comes with our assurance of quality. If for any reason you are not totally satisfied with your merchandise, return any item(s) and we will promptly refund the purchase price.

**BONUS GIFT****\$5.00 OFF***on any order from  
this collection*

Please accept this \$5.00 Bonus Gift from Benson & Hedges. Only one Bonus Gift will be credited per order. (No mechanical reproductions will be accepted.)

**Benson & Hedges Quality Choices Ordering Information**

We are sorry but we are unable to process orders received after December 15, 1988. Any order received after that date will be returned unopened.

**Order By Mail**

Detach the order form and envelope. Be sure to fill in all of the information requested including all shipping charges. Seal the envelope with office postage and mail. You may pay either by check, money order, Visa, MasterCard or American Express. Make checks/money orders out to Benson & Hedges Quality Choices. (We cannot accept C.O.D. orders.)

**Prices**

Prices listed in this collection are effective until December 15, 1988. While we do make every effort to insure accuracy of our collection information, Benson & Hedges reserves the right to make corrections should an error in printing occur.

**Benson & Hedges Terms Of Purchase**

Please attach 2 (two) proofs of purchase (I.P.C. Bar Code sticker) from any 2 (two) cartons of Benson & Hedges cigarettes with your order.

**Benson & Hedges Quality Choices  
\$5 Bonus Gift**

To receive the \$5.00 Bonus Gift, simply add up your total order amount and subtract \$5.00. Only one Bonus Gift will be credited per order. (No mechanical reproductions will be accepted.)

© Philip Morris 1988

**because quality matters**

